

THE LIVING ROOM AT RAYFEATHER STUDIO
LAKE MILLS, IOWA

Your cozy community space awaits

Welcome to The Living Room! This cozy community space is designed for **connection and creativity**, where everyone can come together to learn, share, and grow in a warm environment.

We believe in fostering a **friendly atmosphere** that encourages collaboration and inspiration among hosts and participants alike. Join us to create memorable experiences and build meaningful relationships within our community.



Rayfeather Studio
108 N. Mill St., Lake Mills Iowa
Contact Heather at 641-590-2868

Rental Options

OPTION 1: HYBRID (MOST POPULAR) ★

Shared risk, shared reward

- \$25/hour base fee
- + 20% of ticket sales
- \$60 minimum total

OPTION 2: HOURLY SPACE RENTAL

Best for instructors with their own audience

- \$30/hour – Weekdays (daytime)
- \$40/hour – Evenings & weekends
- 2-hour minimum

OPTION 3: REVENUE SHARE

Perfect for first-time or experimental classes

- 70% Instructor / 30% The Living Room
- \$50 minimum to the space

You set your ticket price. We share in the success.

PRIVATE OR PREMIUM EVENTS

(Bachelorette parties, corporate groups, private lessons)

- \$60–\$75/hour
- 2-hour minimum

OPTIONAL ADD-ONS

- Social media promotion: \$15–\$25
- Ticketing & check-in handled for you: \$20
- Coffee / tea setup: \$10–\$15
- Merchandise (tshirts, mugs, etc.) - varies
- Extra cleanup (messy art/cooking): \$20

ALL RENTALS INCLUDE:

- Chairs, tables, yoga mats
- Restroom access
- Wi-Fi & music speaker
- Light setup + cleanup buffer

FAQ

Q: Can I charge whatever I want for my class?

Yes! You set your own pricing unless otherwise discussed.

Q: Do you promote my class?

Promotion is optional as an add-on. Hosts are encouraged to market to their own audience. Our marketing assistance option includes sharing your events on our social media platforms and in-house flyers. We love to help make your event a success!

Q: Can I sell items at my class?

Yes, as long as it's discussed in advance and aligns with The Living Room values. Hosts are responsible for managing sales and transactions.

Q: Can I host recurring classes?

Absolutely. Weekly and monthly hosts qualify for a 10% discounted rate. To qualify for the discount, classes must be scheduled at least once a month. This aims to support instructors who cultivate long-term relationships with their participants while ensuring our space is utilized effectively for continued community learning.

Q: What are my responsibilities for setup and cleanup?

You may use our tables, chairs, yoga supplies, kitchenette and bathroom. Furniture may be arranged in any way you like. After each event, hosts are responsible for sweeping, wiping down surfaces, returning furniture to its original arrangement, and ensuring all personal items and waste are removed.

Q: What about liability?

Hosts are responsible for their activities, and The Living Room cannot be held liable for injuries or damages that occur during hosted events. Please review your own insurance coverage.

Q: What if only a few people sign up?

That's why we offer multiple pricing options. In case of low attendance, hosts are encouraged to communicate proactively with participants. You might consider rescheduling or combining sessions to enhance engagement. It's also important to keep open lines of communication with The Living Room team. We can provide additional support in promoting your classes to help ensure better attendance rates. We're in this together!

Q: What if I need to cancel?

We understand that plans can change. If you need to cancel your booking, please notify us at least 48 hours in advance. Cancellations made within 48 hours will incur a fee of 50% of the minimum rate, which will be deducted from your payment. We appreciate your understanding and cooperation in maintaining an organized schedule for everyone involved.